

Application Research of Regional Culture in the Field of Interior Design

Li Su*

Hebei University of Engineering, Handan 056038, China

ABSTRACT Each region has its own cultural characteristics, and the regional culture have very obvious characteristics in people's daily lives, such as the aspect of interior design. Different places have different designs and show different design characteristics, so this paper will mainly made a simple analysis and discussion on the application of regional culture in the field of interior design.

KEYWORDS

Region culture
Interior design
Application research

1. Introduction

The integration of regional culture and interior design is a prominent performance of new chinese style design. It may let chinese culture be recognized by more people, let chinese design go abroad. We shall continuously perfect and develop the regional culture by scientific development view, to make it have a better integration with our interior design, so that chinese interior design becomes more mature and go further.

2. Overview of regional culture

Region contains two meanings: One is the fixed geographical environment and location; second is a relatively large area. The production capacity of spirit and material obtained in the social practice of human and the total of material and spiritual wealth were called the concept of culture in philosophy. The traditional house style and secular human feelings are not all of the regional culture. The content of regional culture must include two aspects of tradition and modern. Studying the connotation of regional culture deeply, understanding the characteristics of regional culture and integrating the results after understanding and studying into the interior design, is the core and fundamental task of the current interior design. To accomplish this task, the designers must integrate their own

thoughts into design and make a creative design.

3. Characteristics of regional culture

What characteristics the regional culture possess? First of all, the regional culture has distinct regionalism. The different cultural forms between region and region constitute the cultural diversity of China. Second, there is a long-term regional culture. The cultural formation of each region is accompanied by the formation of the chinese nation. During thousands years of historical evolution of the chinese nation, the cultural forms of each region also formed their own characteristics. The more historical heritage a region, accordingly, the more developed regional culture in this region. Third, the mutual infiltration and containment of regional culture. Things might not exist in isolation. It was the same as regional culture. In most of the time period in ancient China, the flow of the crowd makes culture infiltration affect each other's, so that the regional culture of some parts are the characteristic culture with characteristics of several regional culture, such as chinese culture [1].

4. Integration of region culture and interior design

4.1. Understanding the local customs and following the humanized design

The Regional custom is an important embodiment of regional culture. Our country is a multi-ethnic country, which 56 ethnic groups make up our great motherland. As a result, the customs of each region is different, every nation has its own customs and habits. When processing indoor design, the full understanding and grasp on the characteristics of local customs was necessary, in order to design the interior environment with more affinity. Both of foreign tourists and local residents will satisfied with the sweet atmosphere of interior design. For example, Yunnan province is an area with more ethnic minority. Every na-

Copyright © 2015 Li Su
doi: 10.18686/wcj.v4i4.9

Received: September 15, 2015; Accepted: November 11, 2015; Published online: December 28, 2015

This is an open-access article distributed under the terms of the Creative Commons Attribution Unported License (<http://creativecommons.org/licenses/by-nc/4.0/>), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

*Corresponding author: Hebei University of Engineering, Handan 056038, China. E-mail:sl880808@sina.com

tion in here has a distinguishing feature, and the national faith and decoration of each nation is not the same. For the interior design of ethnic minorities, maintaining the uniformity of local customs is the premise of Chinese design.

4.2. Inheritance of the traditional culture

As residential commercialization is gradually thorough, our traditional culture was missing. Therefore, inheriting the traditional culture is an essential element of interior design. Of course, we should make a selected inheritance for our traditional culture. With the change of era, the traditional culture of each era is different and is the representative masterpiece of an era. For the traditional things, we must have a critical inheritance for physical form and make reasonable maintenance for the glorious indoor and outdoor architecture in history. These ancient buildings are witness of history, its maintenance and management is also part of our inheritance. The inheritance of interior design refers to absorbing high value culture as the root of design to inherit and carry forward, this is also a responsibility and obligation of our modern designer [2].

4.3. Integration of local environment

The external environment is a kind of side foil of interior design. Integration of local environment had deeply embedded our design as a connotation. Each region has a specific environment, we can only use Chinese design to integrate the surrounding environment, but cannot use environment to foil ourselves. The south of China has beautiful environment, small bridge and flowing water, wet climate, lots of ancient buildings and a variety of manor. In this landscape environment, our interior design will have more capital to use and develop. Especially for some tourist destination, such as Lijiang in Yunnan, Suzhou and Hangzhou, Xishuangbanna and other landscape region, if there is not a good integration between our interior design and these elegant environment, our design would be a failure, not to mention a reflect of regional culture in interior design.

4.4. Learning to innovate, insisting on sustainable development

Innovation is the inexhaustible driving force of the development of every industry, every innovation is a breakthrough. Our interior design also needs innovation to continuously provide it with fresh blood, to allow it to have a better development. The integration of regional culture is the basis for our innovation. On the premise of understanding the local culture, combined with our modern design concept, rationally arranging the culture in our housing construction is one bright spot. Our design for regional culture should not only be displayed by pattern and color, but also focus on the environment atmosphere built by some soft adornment. Such as small adorn article of Lijiang in Yunnan and other local ornament, these small

ornaments can even highlight our unique design. We shall integrate our pattern and color, cannot use a single technique for its performance. Selection of local design and color according to local conditions, bold innovation, reasonable foil, superposition and shadow will build a sense of space. At the same time, the design features of regional culture can be fully penetrated into each part of interior design theme, in order to implement the spirit innovation, cultural innovation and concept innovation of interior design [3].

Our interior design should be done with the scientific view to strengthen environmental protection and our designer's ecological consciousness, so as to continue and develop our regional culture in interior design.

5. Reflection of regional culture in design

5.1. Reflecting individuation and humanization

Culture is handed down after one thousand years of precipitation, it is not the features that allow see from the surface. The key factor of its connotation was human, which produced based on the characteristics of the locals. Fully displaying the connotation of regional culture in our interior design is the core of our design. Designers should seize the cultural characteristics in interior design, cannot blindly advocate their own design style and seek the novel and unique design. Humanized design is prerequisite for our modern designer. Put human in the first place, in order to integrate nature and humanity. A good interior decoration design can bring sense of beauty to mind, it is a strong reflection of humanization. Humanized characteristics integrated in interior design can make our house full of vitality, makes us freedom of body and mind. Therefore, the integration of regional culture in design focuses more on two key factors of humanization and individuation.

5.2. Showing the dynamic aesthetic feeling

The regional culture itself is dynamic. Different region and culture itself is changing with the times. Traditional culture itself is a culture with development and change, the old culture is replaced by a new culture. We should design different style according to the different culture during the indoor design. Cultural differences in each era were mutually integrated in order to achieve development and innovation. We should fully understand the local culture and combined with our modern cultural environment, so as to correctly understand our design concept [4].

6. Conclusion

We can use the new material and new technology to meet the material requirement. For the satisfaction of spirit requirement, unique regional culture is the only choice. The mutual integration and interaction of high-tech and unique regional culture as well as design with a broader meaning is not only the direction of creative practice of

interior designers, but also the important requirement of modern people for interior design.

References

1. Lin, Y. (2004). Regional culture expressed in interior design of modern architecture. *Modern Architecture*, 12, 537-540.
2. Xu, Z. Z. (2010). The research under the influence of regional culture of interior design. *Building Interior Design*, 7, 315-319.
3. Liu, T. S. (2009). Cultural diversity and oriental traditional content in interior design. *Architecture Design and Construction*, 9, 71-76.
4. Zeng, G. Q. (2013). Application of china culture art in the interior design in the construction of tourism. *Modern Decoration (theory)*, 3, 128-130.